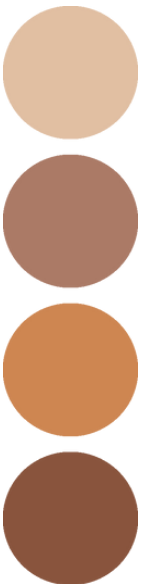


AgnoShin



FEB - 2025

AGNO-DIGEST



Insightful Experience at TiE Chennai CMO Connect

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Our team had attended TiE Chennai CMO Connect on 14th February, where we explored the ever-evolving landscape of Marketing and Brand Strategy. The event provided invaluable insights into emerging trends, industry best practices, and innovative approaches to shaping impactful marketing strategies.



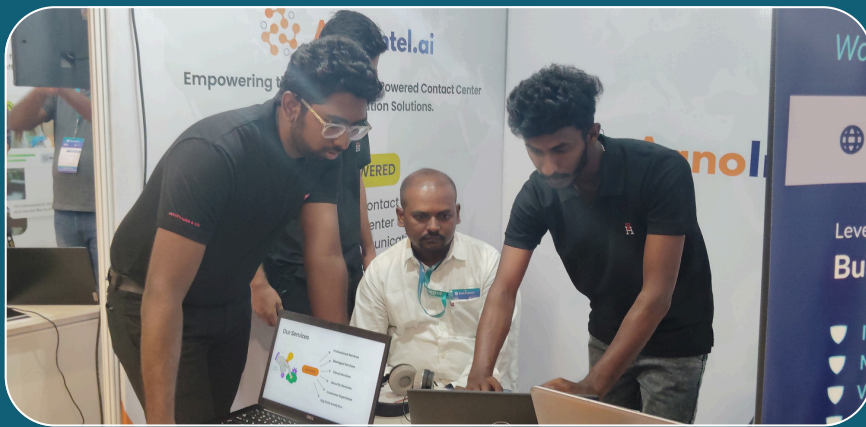
A special thanks to Ajit Narasimhan for an engaging and thought-provoking session that challenged our perspectives and deepened our understanding of the marketing ecosystem. It was also a fantastic opportunity to connect with industry leaders like Lakshmi Narasimhan and exchange ideas on the future of marketing. We're excited to apply these learnings and continue driving innovation in this space.

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Agnointel at SaaS Connect 2025!

Our team had an incredible experience at SaaS.Connect 2025 on 22nd and 23rd February engaging with top industry minds, gaining valuable insights, and showcasing live demos of our cutting-edge CX solutions. The future of customer experience starts here!





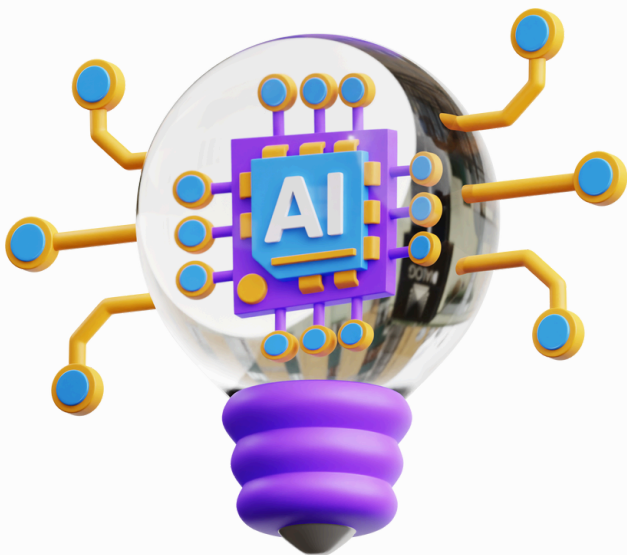
A big shoutout to Indrakumar M, Alvin Irudaya Rajan S, and Karthick Kumar for representing Agnointel and making this exhibit a success.

Stay tuned for exclusive updates on our events, industry participation, and CX innovations!

AI Session with Thiyagarajan, AI Strategist









































We believe in staying ahead of the curve when it comes to AI. Recently, Mr. Thiyagarajan, led an insightful session on AI and its Evolution, taking us through its fascinating journey from inception to present-day advancements.

He shared a deep dive into the history of AI, tracing its origins, breakthroughs, and its transformative impact on various industries. The session also highlighted different AI tools that are shaping the future, helping businesses and individuals enhance productivity, efficiency, and decision-making.



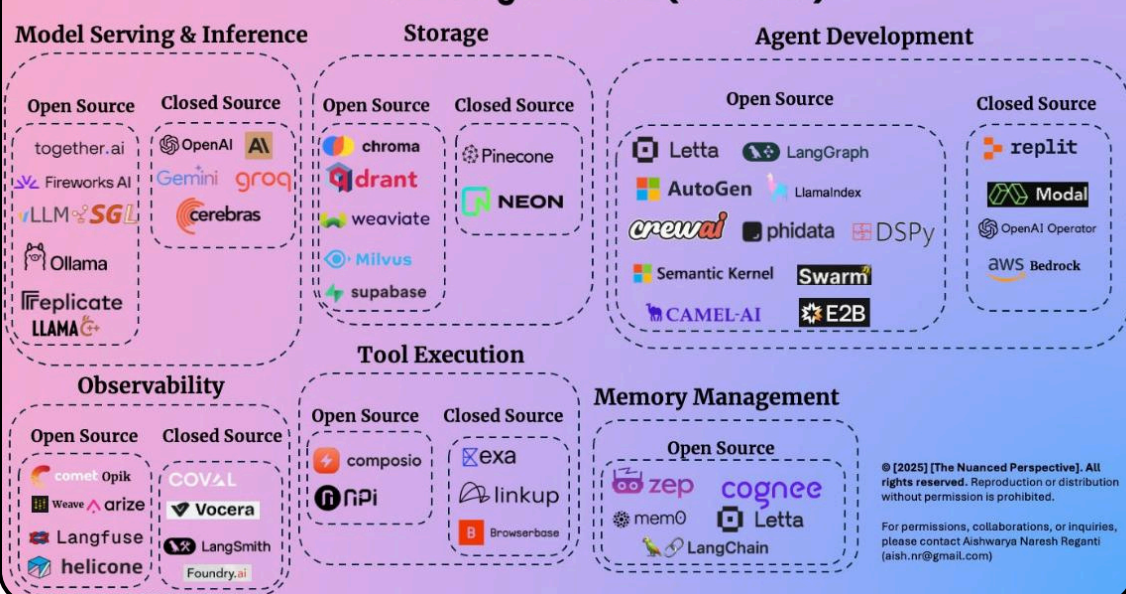
Generative AI Terms You Should Know!

Created By: Aishwarya Naresh Reganti

Generative AI  AI that generates new data, generally used in tasks like text generation or image synthesis.	Discriminative AI  AI that focuses on classifying between different categories based on input data.	AGI  Artificial General Intelligence aims to create machines that can learn and reason like humans across various tasks.	ASI  Artificial Super Intelligence is a theoretical notion of AI that exceeds human intelligence in every capability.	ANI  Artificial Narrow Intelligence specializes in performing a specific set of tasks, lacking the general intelligence of humans.	Foundation LLM  LLM designed to generate and understand human-like text across a wide range of use-cases.	Self-Supervision  Training method that involves the model learning from data without clear labels, often by predicting hidden parts of the input.	Domain Adaptation  Adapting a model trained on one domain to perform well in a different but related domain.
Context Length  Maximum number of input words/tokens an model can consider when generating an output.	Zero Shot Learning  Providing only task instructions to the model relying solely on its pre-existing knowledge.	Few Shot Learning  Providing very few examples to a model to assist it in performing a specific task.	Transformer  A popular LLM design known for its attention mechanism and parallel processing abilities.	Attention  Popular mechanism in neural networks that allows focusing on specific parts of the input data.	Weights  Intrinsic parameters of a model that determine how it processes and generates text.	MM-LLM  Multimodal LLM is capable of understanding & generating content across multiple modalities images, and audio along with text.	Diffusion Models  Models that generate data by iteratively refining a noise signal, often used in image generation.
RAG  Retrieval-Augmented Generation. Appending retrieved information to improve model response.	Tokenization  Process of breaking down text into smaller units (tokens), generally used as input for LLMs.	Knowledge Base  Collection of documents from which relevant information is retrieved in RAG.	Structured Data  Data organized in a predefined format with clear relationships between different elements, like tables or databases.	Unstructured Data  Data lacking a predefined format or organization, such as natural language text or images.	Vector DB  Database optimized for storing and retrieving vector representations generated from the KB.	Embeddings  A numerical format used to represent data features. Also called vectors.	Vector Search  Finding the most relevant KB chunks based on vector similarity scores for a given input query.
Prompting  Providing carefully crafted inputs to an LLM to generate desired outputs.	User Prompt  Query provided by a user to interact with an LLM specifying the desired task, question, or context.	System Prompt  The initial input given to an LLM to define the task, often remains consistent across multiple user prompts.	Meta Prompting  Requesting the LLM to generate the optimal prompt for your intended task.	In-Context Learning  Integrating task examples into prompts, enabling LLMs to handle new tasks without fine-tuning.	Chaining  A technique of linking multiple prompts or tasks sequentially, where the result of one informs the next.	Fine-Tuning  Adapting an LLM to a specific task or domain by further training it on task-specific data.	PEFT  Parameter-Efficient Fine-Tuning updates only few parameters of LLMs and is hence both compute and cost efficient.
Distillation  Process of training a smaller, more efficient model to mimic the behavior of a larger, more complex model.	Quantization  Reducing the precision of model parameters to save computational resources without sacrificing performance.	GGUF  A binary storage format that is designed for fast loading and saving of models, and for ease of reading.	Reinforcement Learning  Training models through trial and error, with rewards/penalties based on its generated outputs.	RLHF  Reinforcement Learning from Human Feedback. Human feedback is used as reward/penalty for model.	Adversarial Attacks  Deliberate attempts to trick models with carefully crafted inputs, causing them to make mistakes.	MoE  Model Architecture that combines multiple experts to improve performance through complementary strengths.	Hallucination  Tendency of LLMs to sometimes generate incorrect or non-factual information.

As AI continues to evolve, we are excited to explore its endless possibilities and integrate these learnings into our strategies. A big thank you to Thiagarajan for this engaging session!

The AI Agent Stack (2025 Jan)



SPECIAL GUEST



Through the Lens of Wide Angle Ravishankar on 27th of February. Renowned cinematographer and photojournalist Wide Angle Ravishankar has captured some of history's most iconic moments, including those of Former Chief Minister Kalaighnar Karunanidhi and Former Chief Minister Puratchi Thalaivi Dr. J. Jayalalithaa.



During his visit to our office for the Women's Meet, he shared his remarkable journey, highlighting the values of dedication, consistency, and perseverance, qualities that not only define great storytellers but also empower strong women leaders.



Reflecting on the invaluable lessons from his mentors, including the legendary P.C. Sreeram, he spoke about how these experiences shaped his artistic vision.

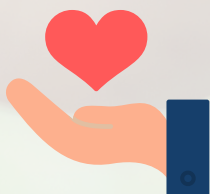
The session was an inspiring blend of learning, storytelling, and celebrating resilience, reminding us all of the power of passion and persistence.



OUR CSR ENGAGEMENT

11TH FEBRUARY 2025

A big shoutout to Ezhil and Kaviya for taking the initiative to deliver clothes and sweets to **Udhavum Ullangal**! Your dedication and efforts are truly inspiring. Keep up the great work! A heartfelt thank you to all the employees who generously contributed to this cause. Your support makes a meaningful difference!



Team REVIEWS



Pavithra,

Executive Marketing Analyst

What sets AgnoShin apart? Creativity meets collaboration. Here, ideas are valued, innovation is encouraged, and every campaign is an opportunity to push boundaries. The leadership fosters a culture where experimentation is embraced, ensuring that we stay ahead in an ever-evolving digital landscape.



Priyadasrshini,

Agent, Customer Experience

The company fosters a friendly and dynamic work atmosphere, making it an exciting place to work. It offers great opportunities for learning and development. Employees have direct access to leadership, working closely with founders and executives, which provides valuable mentorship.

WELCOME

TO THE FAMILY!

We're thrilled to have you as part of our growing family. Your skills, ideas, and passion will make a real impact, and we can't wait to achieve great things together.

Let's innovate, collaborate, and make a difference!



Mr. Vinod Puthanpura

Director of Sales and AI
Transformation- Africa



Ms. Pavithra Ramesh
Executive Marketing Analyst



Mr. Kowshick L V
Assistant Manager
Customer Experience

WELCOME

TO THE FAMILY!

AGENTS- CUSTOMER EXPERIENCE



VIMAL



SNEHA



AJAY SAI

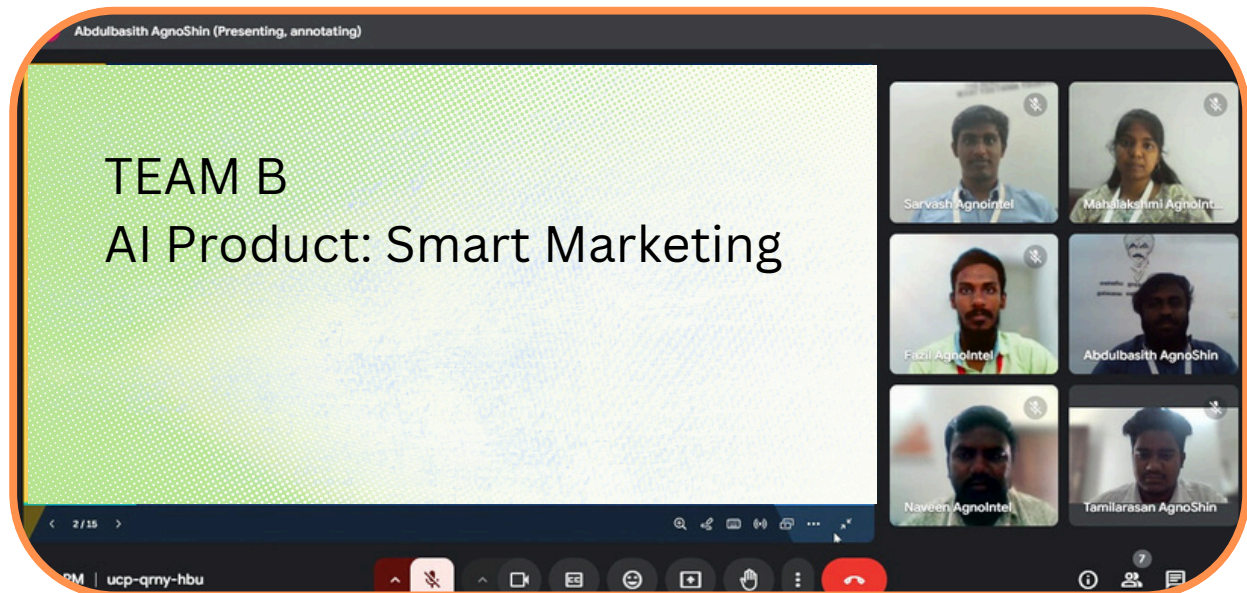


PRIYADARSHINI



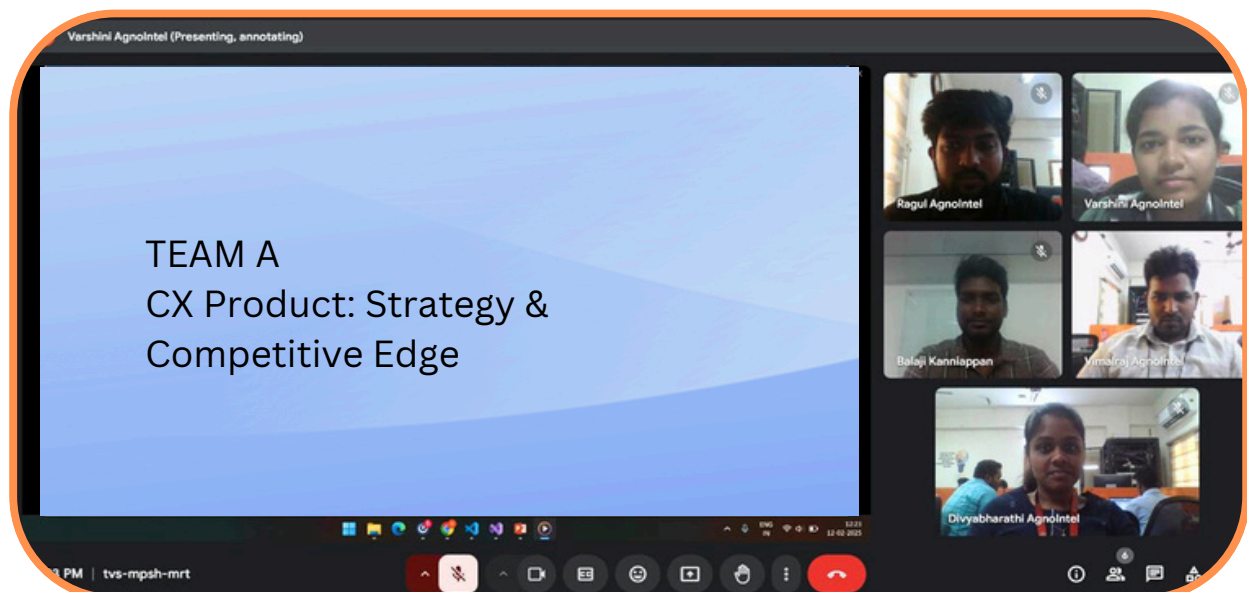
JYOTISMITA

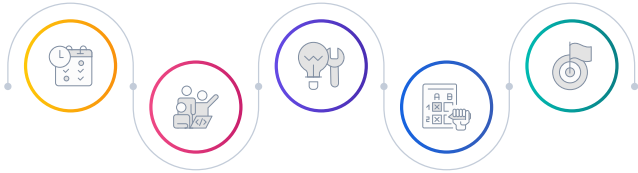
EMPLOYEE ENGAGEMENT



Hackathon 2025: Innovation in Action!

On February 12th, we hosted Hackathon 2025 (Product Presentation) for our talented Product Developers.

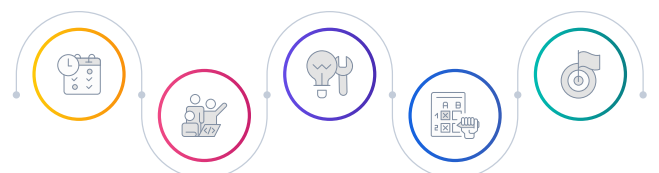




The Hackathon wasn't just about competition—it was a celebration of innovation, teamwork, and real-world problem-solving at its finest! Here's what we achieved:

- ✓ Uncovered fresh perspectives on real-world challenges
- ✓ Promoted creative problem-solving among our engineers
- ✓ Presented groundbreaking ideas with tangible business impact

A huge congratulations to the winning team, and a massive shoutout to all participants for their hard work and passion! The insights gained will undoubtedly propel us toward even greater tech excellence.



WOMEN'S CLUB

Stronger, Bolder, Unstoppable! Empowering Women Through Fitness! At our monthly women's meet, we create empowering spaces where women can come together to embrace their strength, boost their confidence, and prioritize their wellness. It's all about inspiring, uplifting, and supporting each other on this incredible journey!



We are eagerly looking forward to revealing what we have planned for next month's event! Our goal is to ensure that every woman feels included in this empowering community!



WORK ANNIVERSARY



Mr. Indrakumar



Mr. Sathishkumar



Mr. Gokul



Mr. Saravanan
Subramani



BIRTHDAYS



Mr. Edwin



Mr. Arjun



Mr. Alvin



Ms. Govardhini



Ms. Varshini

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