



# MAY- 2025 AGNO-DIGEST







Congratulations to the CX Team on the successful completion of the first contact center project for TNADW! Looking forward to many more such milestones from this exceptional team.

### THE LEARNING LOOP

# Session with Ms. Gomathi at UDT

AgnoShin UDT Spotlight: Building a Future-Ready Workforce

Our latest session at AgnoShin UDT brought together powerful insights—from mindfulness and workforce management to infrastructure innovation and certified upskilling programs.

This wasn't just another learning session. It was a deep dive into shaping a resilient, sustainable, and tech-forward future—one that prepares us not only for evaluations but for real-world impact.

#### Key Highlights:

- Over 2,500 trees pledged as part of our "Greener Udumalpet by 2025" mission
- A strong focus on creating a workforce that is:
- Digitally fluent
- Ethically aware
- Globally collaborative
- Adaptable and innovative

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# Session with Ms. Gomathi on Recruitment, Branding & Workforce Techniques

In our latest session led by Ms. Gomathi, we explored modern recruitment methods and powerful communication insights to shape a stronger, future-ready workforce.



### **Topics Covered:**

- Job Boards & Vendor Databases:
  Streamlining candidate sourcing
- Social Media Recruitment: Instagram & Facebook emerging as game-changers





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- Employee Referrals & Internal Mobility: Boosting engagement and growth from within
- Career Fairs & Campus Drives: Building brand visibility and tapping fresh talent
- Headhunters & Assessment Centers:
  Strategic hiring for leadership roles
- Company Careers Page & Video Interviews: Essential for branding & virtual hiring
- Boolean Search & Gamification: Smart tools for sourcing and engagement
- Soft Skills Development: 9 levels to explore; tone matters more than words
- Personality Types: Introverts vs. extroverts in communication

# Team REVIEWS

### Indrakumar,

Sr. Developer



AgnoShin promotes a healthy work-life balance and a positive, innovative culture. The culture encourages innovation through support for new ideas and exploration of emerging technologies. Exposure to diverse roles has helped me build a broad skill set and expand my career horizons. The flexibility and continuous growth mindset here helps to reach my full potential and contribute meaningfully.

## Viswa Priya

Executive - People & Culture



At AgnoShin, it's inspiring to see how our culture promotes continuous learning, cross-functional exposure, and personal growth. Encouraging innovation is something we actively support by giving our teams room to explore and experiment. Our focus on collaboration, and meaningful engagement has helped us attract and retain passionate talent who thrive on purpose and progress.

# WORK ANNIVERSARY



Ms. Govarthini Sengeni

Ms. Kaviya G



## **BIRTHDAYS**



Mr. Saravanan



Mr. Parthiban



Mr. Bharath Ramamoorthy



Mr. Laxmi Narayanan



Mr. Vimalraj



Mr. Srinivas Durairaj



Ms. Jayashree Ravi



Ms. Chetna V





