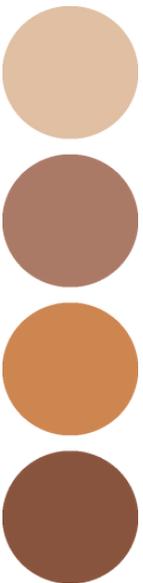


AgnoShin



APRIL - 2025

AGNO-DIGEST



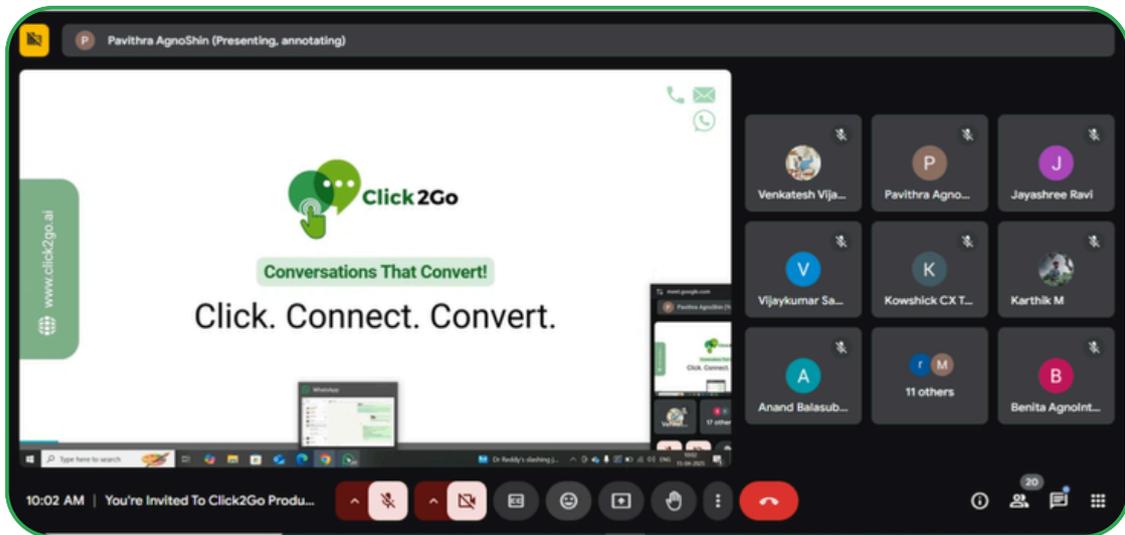
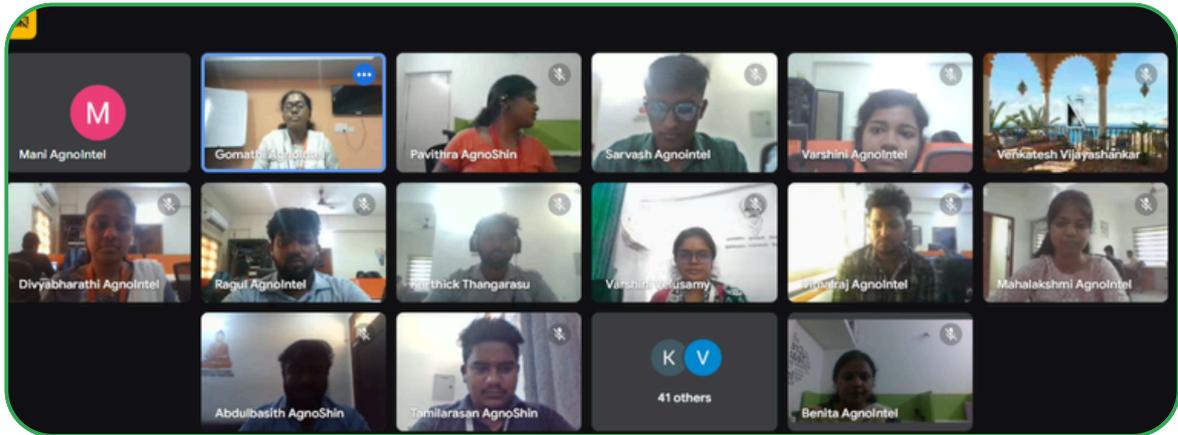
We've Launched Click2Go! Your Next-Gen Communication Companion!



We're thrilled to announce the official launch of our latest innovation, Click2Go, unveiled on April 15th! Click2Go is more than just a product, it's a leap forward in omnichannel communication. Designed to transform how brands connect with customers, it simplifies interactions across WhatsApp, SMS, and voice, all from one smart platform.

To celebrate this exciting milestone, we hosted a special live demo session to showcase Click2Go's key features, real-world impact, and how it empowers every industry.





Thank you for being part of this journey. We can't wait to see how Click2Go helps drive meaningful conversations, smarter support, and stronger connections.

Let's Click. Connect. Convert!



THE LEARNING LOOP



Session with Mr. Thyagu on FreeSWITCH

A Session on FreeSWITCH, a free and open-source software application server designed for real-time communication, was conducted exclusively for our team, a space to unplug from the routine and plug into fresh perspectives! The session covered engaging and thought-provoking topics such as:

- ◆ The Evolution of FreeSWITCH
- ◆ VoIP protocols FreeSWITCH supports
- ◆ FreeSWITCH Configurations for specific use cases

The session also emphasized the importance of keeping up with the latest developments in VoIP technology and how FreeSWITCH can be leveraged. Through interactive demonstrations and hands-on exercises, attendees gained a deeper understanding of FreeSWITCH.



Session with Ms. Gomathi on AI Evolution



Our non-technical team members took a deep dive into the evolving world of Artificial Intelligence in an insightful session led by Ms. Gomathi, at AgnoShin.



The session unpacked everything from the foundations of AI, ML, and Generative AI to deeper discussions around AI ethics, data privacy, ROI modeling, and the crucial role of Human-AI collaboration





More than just technology, it was about understanding the why behind AI and how it's shaping the way we work, serve customers, and innovate for tomorrow. At AgnoShin, we believe AI isn't just for coders it's for everyone.

Let's continue the journey of learning, questioning, and growing together!



CSR EVENT

Meiporul Chennai Foundation's 10th Annual Event

Celebrating Inclusion, Talent & Community!





We are delighted to share the highlights of a truly special occasion. As part of our ongoing CSR efforts, AgnoShin proudly participated in and supported the 10th Annual Event of the Meiporul Chennai Foundation Trust, an evening that celebrated resilience, creativity, and community spirit. The event was filled with soulful music, vibrant art, and unforgettable performances by children with disabilities and those from underprivileged backgrounds, a moving testament to their strength and talent.



We were deeply honored by the presence of distinguished guests, who added immense value to the celebration:

- Mr. Raju Murugan – Director / Writer / Lyricist
- Mr. Thiruchenthazhai – Writer
- Mr. Diwakar Subramaniam – Founder, School of Indian Film Music
- Mr. Salesh Dipak Fernando – Subtitle Writer

Our heartfelt thanks also go out to NVFC, the incredibly talented Eggs and Tomatoes Band, our selfless volunteers, and the entire AgnoShin team whose dedication made this event a resounding success.





At AgnoShin, we remain committed to empowering communities and nurturing inclusive growth. We look forward to many more such opportunities to spread love, share knowledge, and support every voice that deserves to be heard.

Follow Meiporul on [LinkedIn](#) to get the latest updates.



Team REVIEWS



Nirmala,

Sr. System Engineer

Working at AgnoShin has been a rewarding experience with a positive culture that prioritizes women's safety. AST with its global presence provides significant opportunities for career advancement. It's commitment to work-life balance and the well-being of its employees, demonstrated through flexible work policies and wellness initiatives, is praiseworthy.



Ashika

Executive MIS

My career as an MIS Executive at AgnoShin has been a great experience. I'm getting hands-on exposure to data reporting and internal systems, which is really helping me grow my technical skills. The work culture is supportive, the work-life balance is good, and HR processes are smooth. A great place to learn and grow as a fresher!

WELCOME

TO THE FAMILY!

We're thrilled to have you as part of our growing family. Your skills, ideas, and passion will make a real impact, and we can't wait to achieve great things together.

Let's innovate, collaborate, and make a difference!



Mr. Balamurugan
SR. ENGINEER
IMPLEMENTATION



Ms. Chetna
EXECUTIVE
ASSISTANT



Mr. Dhivakar
SR. EXECUTIVE
HR OPERATIONS



Mr. Santhosh Kumar
EXECUTIVE
CUSTOMER SUPPORT



Mr. Neethiyarasan
EXECUTIVE
CUSTOMER SUPPORT

Employee Engagement



Celebrating Tamil New Year with Culture, Joy & Reflection!

We celebrated the day with fun games, delicious traditional food, and thoughtful gifts, bringing smiles across the office. It was also a moment of reflection and respect as we honoured Dr. B.R. Ambedkar on his birth anniversary, a true architect of equality and progress.

Here's to a new year filled with growth, gratitude, and greatness, both as individuals and as a team.





Do check out: [Tamil New Year 2025 Celebrations](#)



WORK ANNIVERSARY



Mr. Sanjai Velu



Ms. Nirmala



Ms. Monica



Mr. Laxmi Narayanan



Mr. Sivakumarvel



Ms. Pavithra



Mr. Karthik Murugesan

BIRTHDAYS



Mr. Akshyakumar



Mr. Anand Kumar



Mr. Vishnubala
Guru



Mr. Venkatesh
Vijayashankar

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